

Picasso's gift cards selling at Costco

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IRWINDALE - Fans of Picasso's Café, Bakery & Catering Co. can now buy Picasso's gift cards at nine area Costco warehouse stores.

The cards are available in \$50 denominations and come in packs of two at a discounted price of \$79.99. Each purchase also supports two local nonprofits - Pacific Clinics and Our Neighborhood Homework House.

Headquartered in Arcadia, Pacific Clinics is a nonprofit, community behavioral health care agency. The organization has expanded its focus to address mental and behavioral health concerns of families and individuals of all ages.

Our Neighborhood Homework House in Azusa establishes and sustains neighborhood-based learning centers in Azusa that help at-risk children and their families thrive academically, socially and spiritually.

"We already had a running relationship with Pacific Clinics," said Chelse Serrano, Picasso's marketing manager. "We do a lot of catering for Edison's energy education center and we donate the leftover food to Pacific Clinics."

Serrano said Picasso's is also happy to help Our Neighborhood Homework House.

"It's right in Azusa and we love what they are doing," she said. "It's a tutoring place for students, but it also gives parents strategies to help children with their homework."

Dr. Barbara Dickerson, the organization's executive director, said she appreciates Picasso's

help.

"We are thrilled beyond measure with the thoughtfulness of this gesture and

truly honored to have been chosen as a partner," she said.

Dr. Susan Mandel, president and CEO of Pacific Clinics, is equally happy with her agency's partnership with the eatery.

"Picasso's Café has embraced our homeless service for youth, known as Hope Center, since its inception," Mandel said. "Whether in gifts of food or fundraising, the management team at Picasso's has been there for us."

Picasso's gift cards are available at Costco stores in Azusa, San Dimas, Chino Hills, Industry, Montclair, Rancho Cucamonga, Fontana, San Bernardino and Laguna Niguel. The cards are redeemable for in-café visits, take-out orders, online purchases or catering services.

For more information, call 626-969-6100.

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The advertisement features a grid of channel logos including TNT, USA, DIRECTV, A&E, HISTORY, and BET. A prominent red circular badge states "Packages start at \$29.99 EVERY DAY LOW PRICE". Below the grid, the text reads "More TV. Less Money." and "NO EQUIPMENT TO BUY! NO START-UP COSTS!". At the bottom, it says "Call now 1-888-478-3360".

All offers require 2 year agreement. Offers end 12/31/11 and are based on approved credit, credit card required. New customers only (lease required, must maintain programming, DVR and/or HD Access). Prices higher and terms & conditions vary in select markets. \$19.95 Handling & Delivery fee may apply. Call for details. ©2011 DIRECTV and the Cyclone Design logo are trademarks of DIRECTV, Inc.